



# CTR WORKSHOP SERIES for Students & Young researchers **2024**

## VENUE

Wakayama University & Zoom (Hybrid)

## MEET OUR SPEAKERS

### 1st Session



**Dr. Aarni Tuomi**  
Haaga-Helia University of Applied Sciences

**THURSDAY, 23 MAY**  
4:30-5:45 PM, JST

### 2nd Session



**Dr. Mohamed Elbarbary**  
Center for Tourism Research,  
Wakayama University

**MONDAY, 10 JUNE**  
4:30-5:45 PM, JST

### 3rd Session



**Dr. Ryutaro Yamakita**  
Center for Tourism Research,  
Wakayama University

**WEDNESDAY, 10 JULY**  
4:30-5:45 PM, JST



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## 1st Session

# Introduction to Serious Play for Research & Teaching

In this session, Dr. Aarni Tuomi will introduce the concept of serious play, exploring its potential for research, teaching, and business consultancy. The majority of the talk will center around a specific application of serious play, i.e. the Lego Serious Play methodology, and its uses in academia. By the end of the session, participants will have a better understanding of the Lego Serious Play methodology as a unique approach they can consider for their own research project.

### Speaker

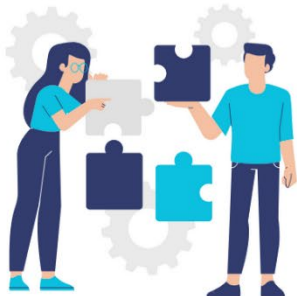
**Dr. Aarni Tuomi**

Senior Lecturer,  
Haaga-Helia University of Applied Sciences, Finland



### Date & Time

**THURSDAY, 23 MAY 2024**  
**4:30 - 5:45 PM**  
(JST, GMT+9)



Register (Zoom)

