



# CTR Workshop Series 2025

for Students and  
Young Researchers



Wednesday  
16 April, 2025

01:30 - 02:40 pm  
(JST, GMT+9)

## Session 1

### Innovation and Leadership in Tourism and Hospitality

In today's rapidly changing business environment, there is a pressing need for innovative thinking in leadership. Organizations led by visionary leaders are better equipped to thrive in a highly competitive and volatile landscape. A vibrant culture of innovation within an organization flourishes under strong leadership that actively fosters and embraces creativity. The purpose of this presentation is to inspire participants with fresh perspectives on innovation within our organizations and to explore how these innovations can elevate our businesses to new heights.



### Kaye Chon

Dean and Chair Professor  
Walter & Wendy Kwok Family Foundation  
Professor in International Hospitality Management  
School of Hotel and Tourism Management  
The Hong Kong Polytechnic University



Venue:  
Wakayama University  
& Zoom (Hybrid)

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Workshop session 2 and session 3, delivered by  
CTR researchers, will be announced soon.