

CTR Workshop Series

for Students and
Young Researchers 2025



Tuesday
24 June, 2025
04:30-05:30 pm (JST, GMT+9)



Venue:
Wakayama University
& Zoom (Hybrid)



Language: English

※ワークショップは英語で行われますが、Zoomの字幕機能を利用して日本語訳を表示することが可能です。

Street Art in Japan: Opportunities and Challenges

Graffiti is a popular street art subculture that emerged with the hip-hop movement in the US in the early 1970s. It includes different types such as tags (name writing), throw-ups, stickers, stencils, and murals. Recently, there has been a broad acknowledgement of employing street art, especially murals, as a creative tool of urban beautification, placemaking and place branding. However, in Japan and other countries, the misconception of street art and its potential often provokes public controversy and discourages official support for creative street art projects.

Attendees will learn about the different types of street art and its history in Japan. We will also present several examples of employing street art for meaningful purposes (e.g., touristic, educational, social, political, and urban). Do not miss the chance to gain valuable insights into a trendy topic in recent multidisciplinary research.

Speaker: Dr. Mohamed Elbarbary
Lecturer, Center for Tourism Research, Wakayama University

Session 2



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The information of workshop session 3 will be available soon.