

CTR Research Forum 2025

The Center for Tourism Research (CTR) will hold the CTR Research Forum 2025 online. CTR researchers will present their research projects supported by the CTR research fund. The students of the Graduate School of Tourism at Wakayama University will also present their latest work. Please join us to support their further research work!

Date: Monday, November 17, 2025

Time: 1:20pm ~ 3:30pm (JST, GMT+9)

Venue: Zoom (online)

Registration:

https://us02web.zoom.us/meeting/register/bU37m0TcScmUdev_5S7JzQ



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CTR Research Forum 2025 Program

Date: Monday, November 17, 2025

Time: 1:20 PM ~ 3:30 PM (JST, GMT+9)

1:20 Opening

1:25 <Part I> Presentations from students of Graduate School of Tourism

1:25 *Omotenashi* through Inbound Eyes: Evaluating Japanese Hospitality from the Tourist Perspective IBRAGIMOVA Shokhsanam

1:40 Exploring the Digital Transformation of Heritage Tourism KONG Qingru

1:55 Session Discussion

2:05 Break

2:15 <Part II> Presentations from CTR Joint Research Support Program

2:15 Cultivating responsible tourists through educational tourism: Practice in the Arctic Capital, Rovaniemi, Finland SHIBAMOTO Yurika

2:30 Exploring the use of immersive digital technologies for tourism education OURA Yumi, ZAINAL ABIDIN Husna

2:45 Tourism destination governance: new roles and innovative approaches to management, stakeholder networks and sustainability YASHIMA Yuji, NAGAI Hayato, SERZHANULY Daniyel

3:00 Addressing Overtourism Issues in Global Cities: Street Art as An Alternative Tourism Product ELBARBARY Mohamed

3:15 Recap

3:30 Closing