

CTR Research Forum 2026

The Center for Tourism Research (CTR) will hold the CTR Research Forum 2026 online. CTR researchers will present their research projects supported by the CTR research fund. The students of the Graduate School of Tourism at Wakayama University will also present their latest work. Please join us to support their further research work!

Date: Friday, November 20, 2026

Time: 10:00am ~ 12:00pm (JST, GMT+9)

Venue: Zoom (online)

Registration:

https://us02web.zoom.us/meeting/register/pfY5zRy9SJS7q-UjQu4K_w



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CTR Research Forum 2026 Program

Date: Friday, November 20, 2026

Time: 10:00 AM ~ 12:00 PM (JST, GMT+9)

10:00 Opening

10:05 <Part I> Presentations from CTR Joint Research Support

10:05 Street Art Role in Place-Making and Suburban Tourism: Evidence from Osaka, Japan ELBARBARY Mohamed

10:20 Tourism Education and Transitions to Higher Education: A Case Study of Commercial High Schools in Okinawa, Japan YOSHIDA Michiyo

10:35 Event Representation: Measuring the Degree of "Our Community's Event" YAMAKITA Ryutaro

10:50 A Study on the Formation and Implementation of Destination Brand Concepts KATSUKI Yoshiyuki
SERZHANULY Daniyel

11:05 Recap

11:15 Break

11:25 <Part II> Presentations from students of Graduate School of Tourism

11:25 Revitalising Regional Cities through Cultural Heritage Tourism: Local Communities and DMOs Interpreting Heritage to Shape Sense of Place NYAU Si Ting

11:40 A Consideration of "Humanness" in the Tourist Guide Profession in the Age of AI (tentative) KOJIMA Hiroki

12:00 Closing